

## PROJECT OVERVIEW

"*The Enrichment Channel*" is Detroit Public Television's interactive learning system that uses a **multimedia approach** to teaching **curriculum-based** arts, culture, humanities, and science. A variety of new media (CD-ROM, DVD, and video streaming/Internet applications), as well as television techniques (live television, videotape, and computer applications), are employed to supplement lesson plans, enhance instructional methods, and meet Michigan's educational goals.

This project, entitled *Youville*, is a three-part series of **Literacy Content Units (LCU)** comprised of valuable lesson plans, assessments, and resources that are ready to use in the classroom. It also includes a CD-ROM and VHS/broadcast program for each unit designed to support teachers as they implement these materials into their curriculum.

Aimed at **improving literacy skills** in early elementary students, *Youville* begins with the first LCU, *Welcome to Youville*. Created for the second-level elementary student, we explore the concept of "community" and introduce the theme of basic needs and wants in the home, neighborhood, and school.

This second LCU in "*The Enrichment Channel*" project is *Follow Your Path in Our Great Region* and helps students expand their view of "community". Students will explore the larger metropolitan region in which they live, and eventually the more encompassing Great Lakes region. It explores the past and present of students' own histories and covers the geography of "regions" in themes that introduce new concepts, such as environment and economics.

The third LCU in the series (available early 2003) will continue with the theme of "diversity" in a State of Michigan context.

All instruction is carefully aligned with the *Michigan Curriculum Framework (MCF)* and supports the objectives set forth by the *Michigan Literacy Progress Profile (MLPP)*. Community-based places and institutions (Detroit Zoo, Detroit Historical Museum, Henry Ford Museum & Greenfield Village) are accessed to promote real-world literacy for all subject matter.

The entire package (teacher's materials, CD-ROM, VHS-broadcast program) forms a thematic unit that addresses multiple Social Studies content strands, including geographic, civic, historical and economic perspectives, as well as English Language Arts standards from the *MCF*.